

COMMUNITY ANALYSIS

For the Organization of a New Altrusa Club

To be completed for each area being considered, whether it be an entire city, a section of a large metropolitan city, several adjoining cities, or an entire country.

Date _____

Organizing Club, District, or Altrusa Member _____

Name of Community _____

COMMUNITY

DEMOGRAPHIC INFORMATION

Current Population _____ Projected Population in 10 Years _____

Median Age _____ Median Income _____ Education _____

ECONOMIC INFORMATION

Description of economic base (such as agricultural, heavy industry, light industry, tourism, etc.)

Area's five largest employers:

<i>Name of Firm</i>	<i>Type of Business</i>	<i>Number of Employees</i>
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_____	_____	_____
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_____	_____	_____
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_____	_____	_____
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_____	_____	_____
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COMMUNITY SPIRIT

Identify established service organizations and clubs.

<i>Name of Organization</i>	<i>Major Local Project</i>
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_____	_____
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_____	_____
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_____	_____
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_____	_____
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_____	_____
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What is the community perception of these organizations?

Effective community resources _____ Social groups _____ Business networks _____

COMMUNITY NEEDS/RESOURCES

What unmet needs have you identified in this community?

Is there an identified literacy program in the community? Yes No

If yes, please describe.

Is there a community drive (such as United Way) to raise funds for local service? Yes No

Does it meet anticipated goals? Yes No

When the community has an identified need, which groups are most likely to respond?

- Churches Government Citizens At Large
 Social Service Agencies Service Clubs Business/Industry
 Other (please describe:)

NEW-CLUB BUILDING PLAN

ORGANIZATIONAL INFORMATION

Organizing Entity Contact (Individual, Club, or District)

Name _____

Address _____

Telephone (home) _____ (business) _____

E-Mail _____

New-Club Building Committee Chairman or Person Responsible for Club-Building Effort

Name _____

Address _____

Telephone (home) _____ (business) _____

E-Mail _____

NEW-CLUB BUILDING SCHEDULE

(It is highly recommended that you plan to complete the organization of your new club within 6 weeks to 2 months.)

1. First meeting with key contacts (Pre-Organizational Meeting)

Date to be completed _____
To be organized by _____
Comments _____

2. Introductory letters/invitations to prospects/follow-up letters/invitations

Date to be completed _____
To be handled by _____
Comments _____

3. Office organizational meeting

Date to be completed _____
To be organized by _____
Comments _____

4. Charter Banquet

Projected approximate date (specific date, please) _____
To be organized by _____
Comments _____

CONTACTS

Key Contacts (potential members who will participate in organizing a new Club)

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Affiliate Members or Former Altrusans Living in the Area

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

Name _____
Address _____
Home Telephone _____
Work Telephone _____
E-mail _____

PUBLICITY

Person(s) responsible for publicity _____

Name of community newspaper _____

Address _____ Editor _____

Community radio station _____

Address _____ Manager _____

Community television/cable station _____

Address _____ Manager _____

Have you arranged for publicity? Yes No

***RETURN COMPLETED COMMUNITY ANALYSIS TO THE DISTRICT GOVERNOR FOR APPROVAL
(CLUBS-AT-LARGE RETURN ANALYSIS TO THE COORDINATOR OF CLUBS-AT-LARGE).***

Submitted by (please print) _____
Name Title

Signature _____

Date _____

District Governor's Approval/Signature _____

Date _____

District Governor: Please notify Club of approval and forward one copy of the approved Community Analysis to the Membership Development Chair, one to the International Office, and one to your District New-Club Building Chair.

Please return completed form to: Altrusa International Inc.
332 South Michigan Ave., Suite 1123
Chicago, IL 60604, USA
Telephone: 312-427-4410, Fax: 312-427-8521