

District Nine Club Display Award Criteria

Club displays can be used as a recruiting/marketing tool for clubs and we would like to encourage their use to that effect. Bonus points will be given to displays that show ease of portability and also for publicity if said publicity is of exceptional quantity and quality.

Content:	Points	Points Scored
Service Project	15	_____
Fundraising	15	_____
Member Events	5	_____
Yearbook	10	_____
Creativity of Presentation:		
Use of samples, examples, and illustrations in overall theme of display	10	_____
Use of photos, graphic design	10	_____
Altrusa Branding:		
Marketing Potential	15	_____
Overall Impression:		
Community Impact	10	_____
Illustration of Club's direction and/or history	10	_____
Bonus Points:		
Quantity and quality of publicity	10	_____
Ease of display portability	5	_____
Total Score:		_____