

ALTRUSA TIDINGS



ALTRUSA INTERNATIONAL INC. OF RICHARDSON, TEXAS

NOVEMBER 2011

WORKING TODAY – BUILDING TOMORROW

VOLUME 43, ISSUE 6

2011-2012 Board of Directors

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PRESIDENT'S MESSAGE

BONNIE'S BASICS—OCTOBER WAS A BIG MONTH!

The members of our Altrusa Club are always busy! When I think about all that we accomplish, I am amazed and I appreciate all of the time and effort that we put into our projects. October was no exception! Of course, it included our fundraiser, Outstanding Women of Today, which was a marvelous event. It is so exciting to have such accomplished nominees and to see members of our community come together at the luncheon to honor them. Of course, it is also the way that we raise the money to fund our projects and the primary way that people in our community learn about Altrusa and what we do. Just think of the "check" for \$164,503 that was presented to Mayor Bob Townsend, showing the dollar amount of funding and time that our members were responsible for during 2010-2011. I am sure we will have another large check to present in 2011-2012.

And what about the Sweet Dreams Pillow Project? This is such a great effort, not only because it helps other women who are in need, but demonstrates the excitement and sharing that goes on among our members. I learned so much about the talents of my Altrusa friends who I have

known since I joined Altrusa, and am just amazed at what they can do. The fact that we all were encouraged to help and that we were shown how and could do it really made it special.

I could write so much more about what we are doing. Think about Make a Difference Day and the book discussion group, which, by the way, was re-named the Altrusa Wine and Chocolate Literary Society at our last meeting. (See the photograph elsewhere in this issue.) I think we all are still excited about the Education Committee being recognized by the RISD Board of Trustees for the work we do with Terrace Elementary School.

It is hard to believe that at the end of November we will be six months into our year.

We are fortunate to have a Strategic Planning Committee who has developed a comprehensive guideline for us, and the Finance Committee who is working on a plan that will support us this year and take us into 2012 in good form.

So, aren't you glad you are a member of the Altrusa Club of Richardson? Let's get busy on membership recruitment so that new members can share with us all that Altrusa is.

I am proud to be your president.

Bonnie Perry,

President 2011-2012



BOARD ACTION

- Voted to cancel the November Board of Directors meeting
- Received reports from committee liaisons

WORKING TODAY – BUILDING TOMORROW

COMMUNITY NEWS

HASR AWARDS LUNCHEON IS NOVEMBER 10*By Mimi Tanner*

Altrusa Richardson has nominated three outstanding members for the HASR (Helping Agencies Serving Richardson) Volunteer of the Year awards. Bonnie Perry's nomination was written by Janet Vance in the Community Leadership category. Liz Luthans wrote the nomination for Sue McElveen in the Humanitarian category. Jean Stuart is the Education candidate; Barbara Berthold nominated Jean. Altrusan Linda Korn has been nominated by Neighborhood Youth & Family Counseling of Richardson, and our whole club has been nominated as the outstanding group.

Here are the event details:

- HASR Volunteer of the Year Luncheon
- November 10, 11:30 AM
- Hilton Garden Inn, 1001 President George Bush



Highway Richardson 75080

- tickets \$30
- check payable to HASR

Mimi will be collecting checks at the Nov. 3 business meeting or they can be mailed to her before Nov. 4. Please put a note on the check if you want to be seated with a group other than Altrusans. Later registrants can go to hasr.org to sign up.

HASR is a coalition of social service agencies in the geographic area of the Richardson Independent School District. HASR was founded in 1989 as a 501 (c) (3) organization by the Social Service Task Force of Leadership Richardson.

The purpose of HASR is to improve the delivery of social services in Richardson in a non-profit, non-political forum for better communication, coordination, and co-operation among the service agencies serving RISD.



The Richardson City Council congratulates Altrusa for its 44 years of continued service in our community.

Council Members standing from left to right: Steve Mitchell, Amir Omar, Scott Dunn, Kendal Hartley and Mark Solomon. Seated: Mayor Bob Townsend and Mayor Pro Tem Laura Maczka.



ALTRUSA ACCENT

MEMBERSHIP GUIDELINES AND RESPONSIBILITIES

1. Members are required to work on one service project and strongly encouraged to work on more than one.
2. Members are required to take part in fund raising activities by donation time to a Ways & Means committee or donating money to the Foundation.
3. Members are expected to attend business meetings regularly to offer input and vote on club business.
4. Members are expected to attend program meetings, and if unable to attend, to cancel their dinner reservations.
5. Members are expected to pay for their dinner reservation if they do not attend and fail to cancel.
6. Members are expected to pay their dues promptly.
7. Members are encouraged to report annually at least five hours of volunteer time on our projects.
8. Members are encouraged to make the most of their membership by making a firm commitment to it, getting involved, and having fun.

OWT COMMITTEE REPORT AND PRESS RELEASE

SIX OUTSTANDING WOMEN HONORED AT 2011 LUNCHEON

By Kimberly Kierce, OWT Publicity Chair

Altrusa International, Inc. of Richardson honored six winners as they were named Outstanding Women of Today...Builders of Tomorrow at the 8th Annual Luncheon on Friday, October 21st. Over 250 were in attendance at The Hyatt Regency North Dallas/ Richardson recognizing all 19 nominees and honoring the six winners.

The winners were: Corporate: **Sally Crawford, J.D.** (Jones Day Law Firm); Education: **Pamela K. Quinn, M.S.** (The LeCroy Center for Educational Telecommunications); Government: **Representative Stefani Carter** (State of Texas House of Representatives); Nonprofit: **Kirsten Brandt James** (Junior Players); Small Business: **Susan McMahan** (Close to You, Inc.); and Outstanding Woman of Tomorrow: **Celina Ann Cardenas** (Richardson ISD).

Sally Crawford, a partner in the Jones Day law firm, practices in the areas of mergers, acquisitions, general corporate law with concentration in the representation of privately held companies in technology. She is highly regarded by her peers and will become president of the Dallas Bar Association in 2013. She serves tirelessly at her law firm with complex clients and charitable efforts, serving as pro bono coordinator for her law firm. She is a true servant leader and approaches every effort that she takes on with 100% dedication.



The Provost of the LeCroy Center for Educational Telecommunication in the Dallas County Community College District, **Pamela K. Quinn, M.S.**, has lead the Center from days of the instructional television center into online learning within a complex global and technological environment. Her vision-

ary leadership and altruistic spirit have been vital in the role she serves in guiding the implementation of higher education through technology and distant learning. She has shown that she is determined and innovative in preparing to meet the 21st century digital learning requirements.

Representative **Stefani Carter** serves a member of the Texas House of Representatives from District 102. In the Texas House, she was selected to serve on the Criminal Jurisprudence and the Energy resources committees in the 82nd Legislature. She received the 2011 Taxpayer Champion Award for Texans for Fiscal Responsibility. She is a graduate from Harvard Law School and Harvard's John F. Kennedy School of Government. She served as prosecutor for Collin County and throughout her career she has shown her concern for the welfare of others, which was why she ran for the State House of Representatives.

Kirsten Brandt James has served for the past 18 years as Executive Director of Junior Players, a Dallas-area nonprofit youth arts organization. Under her leadership, Junior Players has grown to serve over 6,000 youth ages 5-18 in free after-school and summer arts education programs. The enormous success of this program is primarily due to the extraordinary dedication of Kirsten. She truly believes in the power of the arts to transform the lives of youth and exemplifies a community leader who advocates for the personal well-being of young people.

The President and owner of Close to You, Inc., **Susan McMahan**, is an innovative professional who combines business expertise with career experience in preventative healthcare, life sciences, and the biotech industries. Close to You, Inc. is a unique business serving the Dallas health care industry that specializes in mastectomy surgical products and compression garments for patients with vascular disorders. She has demonstrated her passion to patients in the health care field for the past 15 years and has been a driving force in the success of her small business.

Celina Cardenas serves as the Richardson Independent School Districts' Community Relations Coordinator. She has a passion for education that is conta-

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gious; the community partnerships that she has been able to recruit and maintain help make RISD a success. She also is responsible for coordinating the District's year-long leadership program designed to provide parents and community members a behind-the-scenes, in-depth look at RISD. Celina is ambitious, diligent, committed to what she does and she has the talent and skills to impact the community in a positive way.

All 19 nominees were recognized for their outstanding achievements and commended for their dedication to their careers and the community:

Corporate: **Kelly Bowman** (Legacy Texas Bank), **Mary Pat Coco** (Ebby Halliday Realtors), **Sally L Crawford, J.D.** (Jones Day Law Firm), **Martha Hardwick Hofmeister, J.D.** (Shackelford, Melton & McKinley, LLP), **Carol Person** (Bank of America), and **Marian Sutton** (Verizon Business)

Education: **Elaine K. Allen** (Region 10 Education Service Center), **Marta Gomez Frey** (Collin Small Business Center at Collin College), **Dr. Scherry F Johnson** (The University of Texas at Dallas), and **Pamela K Quinn, M.S.** (LeCroy Center for Educational Telecommunications)

Government: **Rep. Stefani Carter** (State of Texas - House of Representatives)

Nonprofit: **Kirsten Brandt James** (Junior Players) and **Rev. Elizabeth A. (Betsy) Randall, M.Div.** (Episcopal Church of the Epiphany)

Small Business: **Marie Diaz** (Pursuit of Excellence), **Susan McMahan** (Close to You, Inc.), and **Judy Nordseth** (Judy Nordseth Photography)

Outstanding Woman of Tomorrow: **Celina Ann Cardenas** (Richardson Independent School District), **Amy Lawrence** (Amy Lawrence, Independent Contractor), **Robin Wilson** (Network of Community Ministries)

Nominees were judged on the criteria of exceptional professional innovation, determination, vision, and leadership in their career; contribution to the bottom line or mission of the organization; and community service. Judges for this year's event were Lori Demers, Bill Knudsen, Dr. Dennis Kratz, Barbara McNutt, Barbara Morganfield, Ed.D, and Drew Snow.

The keynote speaker was author and speaker Dotie Gandy. She spoke about the life choices we make

and the five key points about choice: (1) choice is a gift, (2) choices consistent with ones' values are the most rewarding, (3) there is no "last" choice, only the "next" choice, (4) "self" is selfish for a reason – choose to put yourself on your agenda; and (5) you always have a choice. Ms. Gandy closed her presentation with special thanks and gratitude for all the women honored today and the amazing contributions they have made in their career and the community.

This is the eight year Altrusa International, Inc. of Richardson, a service club established in Richardson in 1967, has honored women of the community for achievements in their careers. Among the many groups that Altrusa Richardson supports are: Ability House (a group home for adults with Cerebral Palsy), Camp Summit, Heifer International, Richardson Adult Literacy Center, Richardson Reads One Book, Warren Center, Friends Place, NETWORK of Community Ministries, and area senior citizen centers. Altrusa Richardson also awards academic scholarships annually and supports Terrace Elementary.

Altrusa wishes to thank the City of Richardson and the Richardson City Council for their sponsorship of the luncheon and their continued support of the work Altrusa performs throughout Richardson making it a great community. Altrusa Richardson presented the City of Richardson with a check demonstrating the enormity of dedication and service given back to the Richardson community through Altrusa volunteer hours and effort.

Gold Sponsor was Dallas County Community College District. Silver Sponsors were A+ Realtors, Professional Development Center, Brenda Moreland, Friends Place Adult Day Services, Jones Day Law Firm, Methodist Richardson Medical Center, and Pursuit of Excellence, Inc.

Bronze sponsors were 4WomenShopping, Inc., CNC Home Care, Burt and Brenda Duckett, Janie Jaquier, Jane Merz and Mimi Tanner, Richardson Chamber of Commerce, Carolyn Swanson, and Sweet Things by Norma. Several members of the community were unable to attend, but sent donations to our Foundation.

Luncheon co-chairs were Julianne Lovelace and Courtenay Tanner.

Visit the Altrusa International, Inc. of Richardson website for more information:
www.altrusarichardson.com

2011 OUTSTANDING WOMEN OF TODAY...BUILDERS OF TOMORROW LUNCHEON



IMMEDIATE PAST PRESIDENT MARY BETH MCLEMORE PRESENTS THE BIG CHECK, REPRESENTING THE VALUE OF OUR VOLUNTEER HOURS AND FINANCIAL SUPPORT, TO RICHARDSON MAYOR BOB TOWNSEND



KEYNOTE SPEAKER DOTTIE GANDY



EMCEE MARY OSENTOWSKI

What a great event!!! The OWT Committee outdid themselves this year and put on a luncheon to remember. Several new ideas were incorporated, such as the presentation check and the future nominee|sponsor cards at each seat.

Wild Apricot was a challenge at times, but will be a wonderful asset to the Club. Special thanks to Carolyn and Kim for keeping everything in order.

Our speaker was awesome! I watched faces around the room as she was speaking and saw all the women nodding in agreement.

Courtenay and I wish to thank each and every committee member and each and every Altrusan who participated. Our bottom line this year should reflect well on everyone.

*Julianne Lovelace
Co-Chair OWT 2011*



LOVELY TABLE DÉCOR!



EVENT CO-CHAIRS COURTENAY TANNER AND JULIANNE LOVELACE



2011 OWT HONOREES: (PICTURED L-R) PAMELA QUINN, SALLY CRAWFORD, KIRSTEN BRANDT JAMES, SUSAN MCMAHAN, STEFANI CARTER, AND CELINA ANN CARDENAS

OWT COMMITTEE REPORT

AND THE WINNERS ARE...! 16 GREAT CHANCE DRAWING PRIZES!

By Pam Kovacs, Chance Drawing Chair

What great fun this year's OWT Chance Drawing was for all involved. And, it was successful in so many ways. A grand total of \$3,000 was raised by people taking chances on winning one of the 16 fabulous prizes - many donated by our very own Altrusa sisters. As a club we are always talking about membership involvement and this is exactly why we did so well this year.

It was such an honor to see the excitement of the winners and how pleased they were with their prizes. Those prizes with their winners included;

- Basket of wine book & wines (\$100 value) from Sandy Martin and 4WomenShopping (Julianne Lovelace & Courtenay Tanner)- won by **Jim Wright**
- Multi-strand black & white freshwater pearl necklace (\$200 value) from 4WomenShopping won by **Charles Collie**
- (2) Tickets to Dallas Stars (\$80 value) from Linda Korn - won by **Elizabeth Smith**
- Green handcrafted necklace & matching earrings (\$90 value) from PJ Creations (Jean Stuart) - won by **Christa Slejko**
- Basket with homemade cakes & candy from Sweet Things by Norma (\$50 value) from Norma Hammerlund - won by **Ivan Martinez**
- Mary Kay gift basket (\$100 value) from Linda Korn - won by **Hector Gomez**
- \$100 Visa gift card from Brenda Duckett - won by **Lois Ferrara**
- Custom Printed Canvas Giclee Print (16 x 24) Canyon Creek Art. Com - (\$125 value) from Jerry & Barbara Cornelius- won by **Marj Ramsey**
- Original oil painting of Texas landscape (\$500 value) from the artist Jan Belcher - won by **Tammy Wilson**

We are also grateful to the following members for coordinating the following donation prizes;

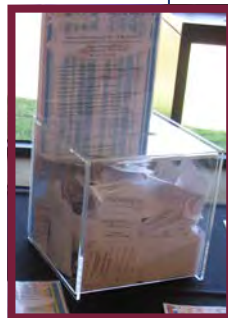
- (2) Tickets to Eisemann Center performance of "A

Little Nightmare Music" with tickets to the "meet the artist" reception following the performance (\$86 value) obtained by Sarah Nesbit - won by **Christa Slejko**

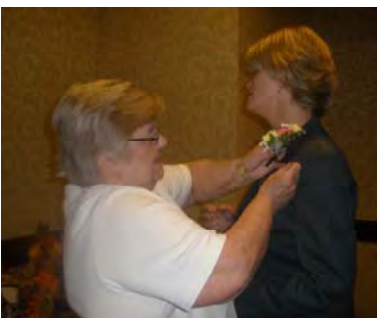
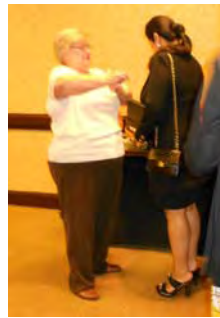
- (4) Tickets to the Family Theatre Series - January 2012 performance of "Junie B. Jones" at the Eisemann Center (\$68 value) obtained by Sarah Nesbit - won by **Richard Gilman**
- (4) Tickets to the Chamberlain Performing Arts (\$100) obtained by Bonnie Perry - won by **Lois Ferrara**
- (4) Tickets to the Richardson Symphony Orchestra (\$118 value) obtained by Bonnie Perry - won by **Jackie Coalter**
- Happy Hour (Office Party) at Fox & the Hound - 2 hours of free pool table rental with plenty of pizza & hot wings appetizers for 20 obtained by Pam Kovacs - won by **Tagni McRae**
- "Richardson Restaurant Week" - a week of dinners for two to Bone Daddy's House of Smoke, Cappuccino Italian Bistro, Humperdink's Restaurant & Brewery, Rockfish Seafood Grill, Russo's New York Coal Fired Italian Kitchen, Sol Irlandes Mexican Chop House, The String Bean Restaurant & Bar - obtained by Pam Kovacs - won by **Tina Johnson**
- Bowling Fun Pack for (6) family or friends at the AMF Richardson Lanes obtained by Pam Kovacs - won by **Kathleen Ryan**

Special thanks go out to Ellen Stevenson for helping to pick up prize donations and selling tickets with Jane Tucker and Rose Daughety throughout most of the luncheon, as well as before the event. And, of course, appreciation to all members that sold and/or purchased tickets.

Congratulations, ladies, on another job well done. Don't you just love being on a winning team?



2011 OUTSTANDING WOMEN OF TODAY...BUILDERS OF TOMORROW LUNCHEON



MEMBERSHIP RETENTION COMMITTEE REPORT

THE ALTRUSA WINE AND CHOCOLATE LITERARY SOCIETY

By Kay George

We had yet another great evening of fellowship. We observed a prayerful silence for Jan Belcher and her family following the sudden loss of her cousin and the resulting situation with her aunt who suffers from Alzheimer's.

Kay George led the discussion of the October selection, *The Guernsey Literary and Potato Peel Pie Society* by Mary Ann Shaffer & Annie Barrows (an aunt-niece writing team). As a result of drinking wine and eating chocolate while discussing the book, it was unanimously decided to rename the Book Club, "*Altrusa Wine and Chocolate Literary Society*".

Now back to the book. Through the chorus of voices they created, the authors composed a rich tale that

celebrates the power of hope and human connection in the shadows of war. In January 1946, writer Juliet Ashton receives a letter from a stranger, a founding member of the Guernsey Literary and Potato Peel Pie Society. This begins a remarkable tale of the island of Guernsey during the German Occupation, and of a society as extraordinary as its name. Drawn together by their love of books and affection for each other, the unforgettable characters collectively tell a moving tale of endurance and friendship.

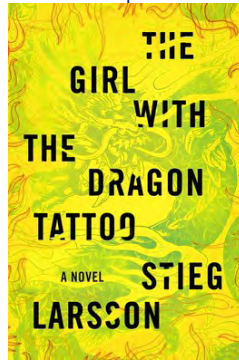
Thanks to Mary Osentowski for snacks, Gerry Carron, Janie Jaquier, and Marj Ramsey for libations, Bonnie Perry for soft drinks, and Pam Kovacs for water and paper goods.

Our November selection is *The Girl with the Dragon*

Tattoo by Steig Larsson. (The movie based on this book, starring Daniel Craig, will be released in December, 2011.) Forty years ago, Harriet Vanger disappeared from a family gathering on the island owned and inhabited by the powerful Vanger clan. Her body was never found, yet her uncle is convinced it was murder and that the killer is a member of his own tightly knit but dysfunctional family. He employs disgraced financial journalist Mikael Blomkvist and the tattooed, ruthless computer hacker Lisbeth Salander to investigate. When the pair link Harriet's disappearance to a number of grotesque murders from almost forty years ago, they begin to unravel a dark and appalling family history. But the Vangers are a secretive clan, and Blomkvist and Salander are about to find out just how far they are prepared to go to protect themselves.

There will be no meeting in December but we will resume in January with a new list of wonderful books to discuss. Stay tuned!!!

As always, we meet at Friends Place Adult Day Services, 1960 Nantucket Drive in Richardson.



THE LADIES FORMERLY KNOWN AS THE ALTRUSA BOOK CLUB SHOW US WHY THEY CHANGED THEIR NAME TO THE ALTRUSA WINE AND CHOCOLATE LITERARY SOCIETY.

[EDITOR'S NOTE: UM. . .WHERE ARE THE BOOKS?]

EDUCATION COMMITTEE REPORT

RISD BOARD OF TRUSTEES RECOGNIZES ALTRUSA

On Monday, October 3, at their regular meeting, the RISD Board of Trustees recognized our commitment and dedication to Terrace Elementary.

The Certificate of Recognition is shown at right. Below is a group of Altrusans and Terrace staff, showing off the poster that was presented to Altrusa of Richardson.

The poster was displayed at the Hyatt Hotel outside the ballroom where our Outstanding Women of Today . . . Builders of Tomorrow Luncheon and Awards Presentation was held.



DISTRICT NINE NEWS

DISTRICT NINE HAS RECEIVED NEW LOGO

District Nine has received its new Altrusa logo from the International office; apparently the re-branding of Altrusa is underway, although behind

schedule. The District Nine website has not been updated for several months, so the new logo was not readily available at press time.

MEETING HIGHLIGHTS**OCTOBER 27 PROGRAM MEETING: FAMILY OF ORIGIN***By Gay McAlister*

Family messages, myths, and memories were the topic of Dr. Hal Barclay's program for Altrusans on October 26. Dr. Barclay is a Licensed Marriage and Family Therapist, Licensed Professional Counselor, and a Certified Sex Therapist. In addition to a private practice, Dr. Barclay was a high school counselor for many years in the Carrollton-Farmers Branch ISD. He is now Director of the SMU Program in Counseling located in Plano where he also teaches courses in marriage and family counseling, family systems, family of origin, and sex therapy.

Dr. Barclay's engaging presentation style and knowledge readily reveal why his courses are so popular among SMU graduate counseling students. He began his presentation by asking the audience to recall a childhood memory from their child-



hood involving Santa and their family's depiction of this Christmas myth. Recalling and sharing family memories allowed the audience to apply family systems theory to their own relationships to understand the interconnection in a system.

Dr. Barclay shared pictures of his own family and by using a lovely, melodic wind chime, demonstrated the effects of movement or change on the entire system that is effected when any one part of an interconnected system moves. Referencing the major contributors of systems theory, Murray Bowen and Roberta Gilbert, Dr. Barclay explained how family counseling differs from individual counseling and offers a very unique perspective to understand the emotions that result from family patterns, rules, messages, and myths that shape us all.

MEETING PREVIEW**NOVEMBER 17 PROGRAM MEETING: NEW BEGINNING CENTER***By Jane Tucker*

In 2010, 136 women in Texas were killed by an intimate partner or ex-partner. There were more than 193,000 reported family violence incidents in Texas alone, with many of those occurring in this area. Learn how Altrusans can make a difference by listening to the presentation, November 17th, by Jennifer Morrison, Executive Director of New Beginning Center located in Garland, Texas. Together we can save

lives and help prevent domestic violence in our community.

The mission of New Beginning Center is to foster an environment of safety, support and respect for families affected by domestic violence. This is done through crisis intervention, counseling, shelter, education, advocacy, and diverse community partnerships. The vision of New Beginning Center is to promote social change that will lead to the elimination of domestic violence.

**MEMBERSHIP RETENTION COMMITTEE REPORT****LUNCH BUNCH TO MEET FRIDAY, NOVEMBER 18***By Ann Eisemann*

Get ready for another fun Lunch Bunch get-together in November. We'll be meeting at 11:30 at Casa Milagro, which is at the northeast corner of Campbell and Plano Road. The address is 1403 East Campbell Road, #110.

The date will be Friday, November 18, the day after our November dinner meeting. November is kinda crazy, what with the field trip on the 11th and Thanksgiving, so this was

about the best time to get together for Lunch Bunch. If you have questions, call or email Ann Eisemann. Ya'll come!!



PROJECT REPORT

SWEET DREAMS PILLOW PROJECT: NEW, FUN, MEANINGFUL

By Nancy Rohm

The United Nations *International Day for the Elimination of Violence against Women* is an occasion for governments, international organizations and non-governmental organizations to raise public awareness of violence against women.

Richardson Altrusans are raising public awareness by providing pillows and pillow cases to women who come to Hope's Door. It is a shelter and counseling center that offers comprehensive programs and services that are designed to help break the cycle of domestic abuse. Hope's Door provides direct intervention and prevention services to families affected by domestic abuse in Collin County, Dallas County, and surrounding areas. They serve more families in Dallas County than any other area.

Richardson Altrusans have a new project decorating the hems of the pillow cases for women who come to Hope's Door. No two pillow cases look exactly alike. Some have ribbon, some have words of hope or laughter, some are simple and others are very fancy.

Imagine the impact: You arrive at a shelter with only the clothes on your back, having just left your abusive situation, likely scared to death at having done so, and you are given a pillow and pillow case of your own to keep. As Altrusan Pam Kovacs said, "a pillow is such a personal item." It is not that it is such a big gift; it is that it is such a special one. The pillows and pillow cases will be delivered to the shelter later in November.

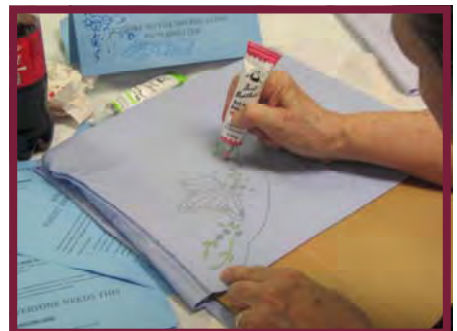
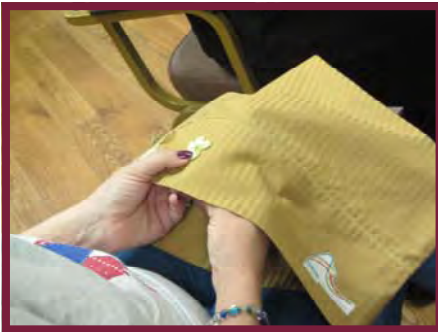
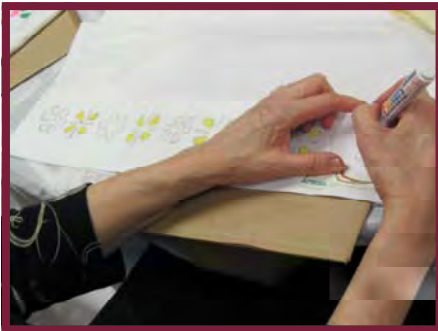
The project has encompassed several committees. Among them are Community Outreach, International, and Recruitment. Members and visitors who came to our kick-off pillow party on Sept. 30 had so much fun working together and decorating the pillow cases. Other members have decorated pillow cases at home. Still others have donated money. It is our goal to have 100% participation. As was announced at the October business meeting, "even a dollar donation is helpful."

There is still time for you to participate. We are having another pillow decorating "party" at Friend's Place on Tuesday, Nov. 8 from 6:00 PM – 7:30 PM. If you have not had the opportunity to participate in some way, consider coming past to see what we are up to.



**BUSY HANDS ARE HAPPY HANDS,
WORKING ON THE SWEET
DREAMS PILLOW PROJECT.**

PHOTOS BY BARBARA CORNELIUS.



PROJECT REPORT

ALTRUSANS ADD 1,646 BOOKS TO NETWORK BOOK NOOK!*By Toni Garrett*

Altrusa International, Inc. of Richardson participated in Make a Difference Day 2011 by collecting children's books and donating them to NETWORK of Community Ministries. Members participated by donating books, donating dollars, and helping with the collection of books on two Saturday mornings at the Half Price Books warehouse in Dallas. Twenty-five members collected a grand total of 1,646 books! These books were all stamped with an Altrusa message by Sue McElveen, and then delivered to NETWORK and put to use in the "book nook" where clients select books to take home when they come in for emergency assistance.

Pictured below are Altrusans waiting to begin at Half Price Books: Mary Beth McLemore, Janice Swallow, Toni Garrett, Jean Stuart, Sue McElveen, and Kimberly Kierce. Others who assisted at Half Price Books were Lois Ferrara,



Donna Jarman, and her grandson Preston Diehl.

Pictured during book delivery are UTD student volunteer U. T., Altrusan Toni Garrett, and Robin Wilson from NETWORK. UTD student volunteers were on hand to help move books and stock the "book nook" shelves.

The Make a Difference Day project, organized by the Community Outreach Committee, was a great opportunity to work together to improve our community.



INTERNATIONAL FOUNDATION NEWS

CLUB 21*By Rose Daugherty*

The name **Club 21** was chosen to emphasize Altrusa International Foundation's commitment to being involved in a major international health concern into the 21st century. Club 21 is unique in that contributors are a part of a "club," with a membership and their own pin. Through an annual contribution of \$21 or more, you can become a part of the foundation's effort to support children infected with HIV and AIDS.

HIV and AIDS are global epidemics affecting peo-

ple in all countries and from all walks of life, but it is the innocent children who bear the brunt of this disease. Club 21 is the opportunity to extend your hand to these children and their families.

As a member of Club 21 you will receive the special gold and white Club 21 Pin, signifying your participation in a program that every Altrusan will be proud of. Club 21 – a way for you to make a difference.



ABILITY HOUSE COMMITTEE REPORT **HAPPY BIRTHDAY, SHELLY!**

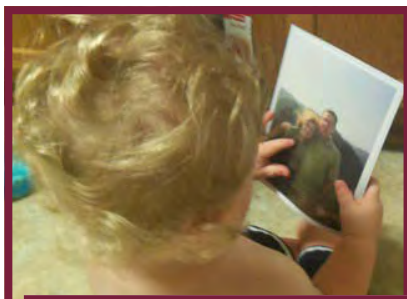
By Jan Skinner, Committee Co-Chair

On October 30, half a dozen Altrusans—Ginna Coffey, Janie Jaquier, Kimberly Kierce, Bobbi Klein, Mary Beth McLemore, and Jan Skinner—helped Shelly celebrate her birthday. In addition to the usual cake and ice cream, Shelly was treated to fuzzy socks and a hooded jacket. Bill Knudsen, Executive Director of Ability Connection Texas, was there with his funny hat.

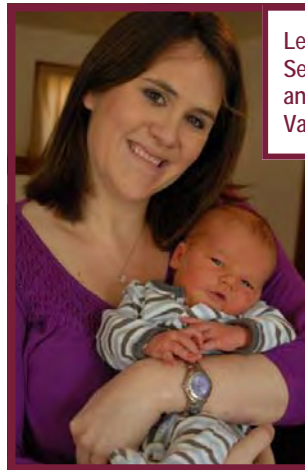
Ability House, a home for six adults with cerebral palsy, became an all-women house over the summer.



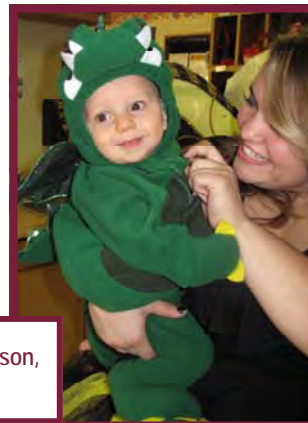
MEMBER HIGHLIGHTS **GRANDBABIES!**



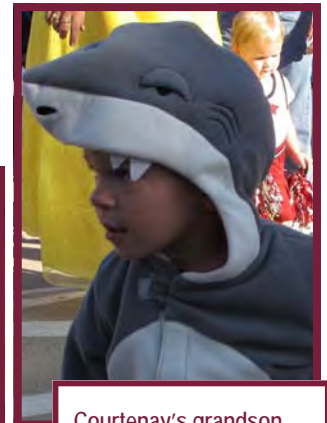
Jan's Belcher's grandson, Teegun, 15 months old, removed the photo of Jan and John from the fridge and was "talking" to his Gam and Papa John when his Daddy took this photo.



Leo Gregory Vance—born September 29, 9lb, 7 oz.—best and first grandchild of Janet Vance, with Mom, Stephanie



Courtenay's grandson, Nathan Tanner



Courtenay's grandson, William Tanner

MORE FUN WORKING ON PILLOWCASES!



MEMBER HIGHLIGHTS

FROM OCTOBER 21 *neighborsgo*

Arts & Life

MAKING A DIFFERENCE

neighborsgo.com

Alliance's award recipient
a leader in arts, businessBy RUTH HAESEMEYER
ruthh@neighborsgo.com

As a member of the board of the Richardson Arts Alliance, Bonnie Perry normally would have been ineligible for the organization's annual Heart for the Arts award. But the board felt so strongly that it needed to honor her, it changed the rules.

"She's just spent most of her adult life supporting the arts, and it was time she was recognized for it," said Courtenay Tanner, president of the Richardson Arts Alliance.

Perry was announced as the recipient of the 2012 Heart for the Arts award at the annual Richardson Arts Alliance garden party on Oct. 12, which was attended by arts and community leaders.

"I'm very humbled and very pleased," Perry said of the award, which will be presented to her at the Heart for the Arts gala on Feb. 4.

Perry's extensive arts resume includes time as the executive director of the Richardson Symphony Orchestra and CEO of the Chamberlain School of Performing Arts. She also has served as president of the Richardson Arts Alliance and recently headed up the RSO's new Innovator's Circle support group. But her impact extends even beyond the arts community, said Richardson Arts Alliance board member Carl Youngberg. She's also been active in the Richardson Chamber of Commerce and in a variety of community groups.

"She's touched almost every aspect of life in Richardson," Youngberg said.

Perry said her involvement was greatly supported by her late husband, Samuel G. Perry Jr., whom she said was her "biggest fan." Now, she said, she has a lot of support from friends and family, which includes her son Samuel G. Perry III and three grandchildren.

Perry doesn't just serve — she recruits.

"Bonnie has a way of getting you involved in things," said Cynthia Noah, a fellow arts leader and former Heart for the Arts award recipient. "I guess the big picture is that Bonnie is an attracter."

Perry said she likes being a member of a team.

"I like people and I like doing things with people," she said.

This trait can be seen in the wide variety of her friends, said The Rev. Debra Hobbs Mason, a pastor at the church Perry attends, First United Methodist Church Richardson. Hobbs Mason said Perry, who



Staff photo by RUTH HAESEMEYER

Courtenay Tanner (right), president of the Richardson Arts Alliance, joins other attendees at the group's annual garden party to applaud Bonnie Perry (left), after announcing Perry as the recipient of the 2012 Heart for the Arts award on Oct. 12.

Ambassador for the Arts

Bonnie Perry wasn't the only arts leader honored at this year's Richardson Arts Alliance garden party.

Michelle Thames, Richardson's assistant city manager of administrative services, was announced as the recipient of the group's Ambassador for the Arts award.

— R.H.

is a member of the church's welcoming ministry, has friends of all ages and social positions.

Perry's full schedule also includes running her own sales and advertising business, Perry Creative Business Solutions, and being part of groups such as the Richardson Woman's Club and Altrusa International, Inc. of Richardson, of which she is president.

Though Perry said she is passionate about all she does, the arts are special.

"Something about the arts, it just keeps me going," she said.

Hobbs Mason said she thinks the secret to Perry's passion for the arts lies in the way they help people, how they bring them together.

"I think her love of arts is rooted in her love of people," she said.

Ruth Haesemeyer is a reporter for *neighborsgo* and can be reached at 214-977-8024.

MEMBER HIGHLIGHTS

CHEERS

Let's all give a big cheer for:

- Pam Kovacs and her chance ticket team! What a great team effort that resulted in this year's chance drawing successfully raising 3,000. Special thanks to all that made or coordinated donations and 3 cheers for our day of event ticket sales.
- A BIG Thank You to Toni Garrett for taking the lead on the Make a Difference Day project. From beginning to end, she did a great job garnering several Altrusa member to help collect several hundred books and NETWORK was the proud recipient of our donation. District Nine and International will be impressed by our project! Thanks again, Toni!
- Nancy Rohm, for terrific leadership of the Sweet Dreams Pillow Project
- Jan Belcher, Janie Jaquier, and Hazel Weathers for all those emails and phone calls, tracking down details of OWT reservations
- Courtenay Tanner and Julianne Lovelace for assembling such a great team for OWT, and for their cheerful and optimistic leadership
- Liz Luthans, for a great handling of all the OWT checks and PayPal transfers
- Mary Osentowski, for another stellar performance as OWT emcee
- Mimi Tanner and the OWT check-in ladies, for implementing the "Your badge is your ticket" scheme. We now have a better way to track who showed up at our fundraiser! (And for patience they exhibited when the badges didn't arrive as soon as they expected!)
- Kimberly Kierce and Carolyn Swanson, for taming the Wild Apricot reservation and payment system, making improvements on the fly, and learning how to make it more effective next year!
- The wonderful Altrusans who wrote articles and took photographs for this issue of the newsletter.
- Linda Olivera, who cheerfully dropped everything to proofread. Any errors were committed after the issue left her hands.

IN THE MEDIA

FROM OCTOBER 28 *neighborsgo*

neighborsgo.com

EDITOR'S NOTE

Altrusa honors 19 'Outstanding Women'

For the second year in a row, I attended Altrusa International of Richardson's eighth annual Outstanding Women of Today ... Builders of Tomorrow luncheon. Again, I left inspired by the nominees and the impact they have in 19 aspects of the community.

Altrusa recognized the women at the Oct. 21 luncheon at the Hyatt Regency North Dallas. The women were nominated in six categories for their professional accomplishments, and a panel of six judges selected the winners. The honorees are:

Sally L. Crawford of Jones Day Law Firm in the Corporate category,

Pamela K. Quinn of the LeCroy Center for Educational Telecommunications in the Education category,

State Rep. Stefani Carter in the government category,

Kirsten Brandt James of the Junior Players in the Nonprofit category,

Celina Ann Cardenas of Richardson ISD in the Outstanding Woman of Tomorrow category, and

Susan McMahan of Close to You in the Small Business category.

Keynote speaker **Dottie Gandy**, co-founder of the National Association of



ANN MARIE SHAMBAUGH
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469-330-5689

Women Business Owners, spoke about the importance of making the right choices. She is co-author of *Choose! The Role that Choice Plays in Shaping Women's Lives*.

Thank you to **Courtenay Tanner**, for inviting me to the luncheon, and **Brenda Duckett**, who allowed me to attend as her guest.

Contributor **Kimberly Kierce** shared more information about the nominees and the awards at neighborsgo.com/stories/76205.

I'd love to hear about outstanding people in your community, whether they have been formally recognized for their contributions or not. Post your stories on neighborsgo.com for a chance to see them in an upcoming print edition.

Happy Halloween

October has almost come to an end,



Staff photo by ANN MARIE SHAMBAUGH

Dottie Gandy, co-founder of the National Association of Women Business Owners, spoke at the Altrusa luncheon about making the right choices.

which means little ghosts and princesses will soon be traveling through our neighborhoods looking for something sweet. Check out a listing of Halloween events, safety tips and more on **Page 29**.

Be sure to have your cameras ready as you or your kids don those fun holiday costumes. Post your Halloween photos on neighborsgo.com for a chance to see them in next week's print edition.

Ann Marie Shambaugh is editor of the Richardson/Lake Highlands/Far North Dallas edition of neighborsgo.

MEMBER HIGHLIGHTS

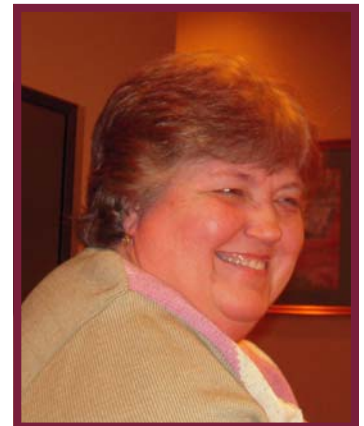
ALTRUSANS ELECTED TO FOL BOARD OF DIRECTORS



The Friends of the Richardson Library elected their new Board of Directors on September 29. **Sandy Martin**, who was Secretary last year, is the new President.

Elizabeth Smith was elected Director.

The mission of the Friends of the Richardson Public Library is to support the Library and to enrich the cultural opportunities available to library users.



PROJECT PREVIEW

WALK TO END ALZHEIMER'S IS NOVEMBER 12 AT FAIR PARK

By Gloria Sandoval, Seniors Committee Co-Chair



**LEAD
THE WAY.**



From <http://www.alz.org/greaterdallas>: “The Alzheimer’s Association Walk to End Alzheimer’s™ is the nation’s largest event to raise awareness and funds for Alzheimer care, support and research. Since 1989, we’ve mobilized millions of Americans in the Alzheimer’s Association Memory Walk®; now, we’re continuing to lead the way with the Walk to End Alzheimer’s. Together, we can end Alzheimer’s — the nation’s sixth-leading cause of death.”

Eleven Altrusans and one Altrouser have signed up to help with this very important fund raiser for the Alzheimer’s Association of Dallas. I am sure most of you know that the Alzheimer’s Association has been going through some personnel changes. I believe that has affected some of the communication between volunteers and the Coordinators for the Walk. I spoke to Jenny

Heiser at the Association, and she advised that a new Volunteer Coordinator for the Association has been hired and should begin sometime this week. However, the Walk is November 12th and as Altrusans, we know that when there is a job to get done, we jump in there and do it. Since the Walk is at Fair Park, I think a carpooling caravan would be best. I suggest we meet at the Arapaho Dart Rail station, as usual, between 6:30-6:45AM, and depart the station at 6:45AM. I can easily fit six people, other than myself. Isaac is joining us at registration and he can fit four extra people, so if someone else wants to join us in the caravan, that would be great.

If your name is not on this list and you would like to help, please let me know ASAP: Rose Garrett-Daughety, Genevieve Hamulak, Kim Kierce, Pam Kovacs, Jo Leeper, Sue McElveen, Gloria Sandoval, Isaac Sandoval, Debbie Simms, Samantha Sleight, Elizabeth Smith, and Carolyn Swanson.

Again, thank you everyone who will help with this project, and of course, there is a breakfast waiting for us somewhere. Ideas anyone?

PROJECT PREVIEW

APPLETREE AUCTION

By Debbie Simms, Seniors Committee Co-Chair

The Fall Appletree Court Auction will be November 15, beginning at 6:30 PM and lasting about an hour. The people at the Appletree Assisted Living Residence, 870 West Arapaho Road, gather early, in anticipation of the fun to come. They spend their “Apple Bucks,” earned by participating in community activities, so the prices can be in the thousands of “bucks” for items worth a few dollars. It is entertaining to watch the competition as they bid on their favorite items.

Often there is a stockpile of items at the Residence that we can use as auction prizes, but the cupboard is bare! We have a small budget that can be used to purchase gifts, but the committee would appreciate it if you would check your closets—**do you have something that cries out to be re-gifted?** They are in need of everything, but candles are not allowed. Here are some ideas: lap quilts, shawls,

Appletree

Assisted Living Residence



wreaths for doors, gifts for them give grandchildren, small puzzles, and calendars. You can bring items to the November business meeting, or call Debbie Simms and she will pick them up.

Gloria Sandoval is our gifted auctioneer. She can get you to bid on anything. If you get a chance, come watch and enjoy the wonderful people at the Appletree Court.



IN THE MEDIA FROM OCTOBER 21 CITY OF RICHARDSON EMAIL

Subject:

FW: Week In Review, Oct. 21, 2011



Week in Review



October 21, 2011

Here is the latest edition of *Week In Review* - a series of weekly messages from the Mayor and City Council to help Richardson residents and businesses keep up to date on events at City Hall. A list of links for stories in this edition is available at the bottom of the page.

Altrusa Recognizes Outstanding Women of Today

Altrusa International, Inc. of Richardson honored six recipients as "Outstanding Women of Today... Builders of Tomorrow" at the 8th annual luncheon held today. More than 300 were in attendance at The Hyatt Regency North Dallas/Richardson to recognize the 19 nominees and honor the six winners.

The winners: Pamela K. Quinn, M.S. (The LeCroy Center for Educational Telecommunications); Sally L. Crawford, J.D. (Jones Day Law Firm); Kirsten Brandt James (Junior Players); Susan McMahan (Close to You, Inc.); Rep. Stefani Carter (Texas House of Representatives); Celina Ann Cardenas (RISD).

This is the eighth year Altrusa International, Inc. of Richardson, a service club established in Richardson in 1967, has honored women of the community for achievements in their careers.



IN THE MEDIA

FROM RISD BOARD BRIEF

October 4, 2011



▲ *The Partners Program honors community partners Altrusa International of Richardson and RJN Group for their ongoing support of RISD schools.*

**Altrusa International, Inc.
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ALTRUSA INTERNATIONAL NEWS

SAY NO – UNITE WEBSITE INCLUDES MESSAGE FROM ALTRUSA

From www.saynotoviolence.org

Say NO – UNiTE to End Violence against Women is a social mobilization platform on ending violence against women and girls, contributing towards UN Secretary General's system-wide campaign, UNiTE to End Violence against Women. Launched in November 2009 by UN

Women, Say NO – UNiTE showcases advocacy efforts and engages people from all walks of life, online and on the ground. UN Women Goodwill Ambassador Nicole Kidman is the Spokesperson of Say NO – UNiTE.

Altrusa International, Inc. - Support from International President. Dona M. Garretson

12

total actions so far

Join Us Now!

Make ending violence against women and girls your priority. Add your name here to show your support and get regular updates.



Dona M. Garretson, International President of Altrusa International, Inc., requests the presidents of the nearly 400 Altrusa International clubs, located in countries around the world, to encourage all of their members, their families, and friends, to sign on to the Say No - UNiTE--16 Days of Activism to End Gender Violence campaign.

What is 16 Days of Activism? 16 Days of Activism against Gender Violence is an international campaign that began in 1991, at the first Women's Global Institute sponsored by the Center for Women's Global Leadership. From November 25th, the International Day of Elimination of Violence Against Women, to December 10th, International Human Rights Day, the campaign calls on individuals and groups around the world to take action to end all forms of violence against women and girls.

Altrusans, stand with International President Dona M. Garretson in saying No to Violence against Women and Girls during these 16 days, and every day of the year, by signing this petition.

Action Type: [Petitions \(/category/action-type/petitions\)](#)

Sponsored By: [Altrusa International, Inc. \(/user/1432\)](#)

Name: *

Email: *

Country: *

Country

TAKE ACTION!

SPONSOR



<http://www.altrusa.org>

CONTACT INFORMATION

Name: Altrusa International, Inc.

Title: Executive Director

Email: lewis@altrusa.com

<mailto:lewis@altrusa.com>

Phone: 312-427-4410

SPECIAL REPORT

INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN

From http://en.wikipedia.org/wiki/International_Day_for_the_Elimination_of_Violence_against_Women

Women's activists have marked November 25 as a day to fight violence against women since 1981. On December 17, 1999, the United Nations General Assembly designated 25 November as the **International Day for the Elimination of Violence Against Women** (Resolution 54/134). The UN invited governments, international organizations and NGOs to organize activities designated to raise public awareness of the problem on this day as an international observance. Women around the world are subject to rape, domestic violence and other forms of violence, and the scale and true na-

ture of the issue is often hidden.

This date came from the brutal assassination in 1960 of the three Mirabal sisters, political activists in the Dominican Republic, on orders of Dominican dictator Rafael Trujillo (1930–1961).

There is more information about the history of this day, and UN publications relating to violence against women, at the UN's Dag Hammarskjöld Library. The UNIFEM (United Nations Development Fund for Women) also has a regular observance of the day, and offers suggestions for others to observe it.

SPECIAL REPORT

ELDER ABUSE: A WOMEN'S ISSUE

By Rose Daugherty, Secretary, OWL Board of Directors

Adapted from the Mother's Day Report 2009 Owl-The Voice of Midlife and Older Women

"Elder abuse is a topic that is difficult to talk about and frequently a part of too many women's lives. Elder abuse is a term that encompasses a wide reaching set of behaviors towards elders that are designed to diminish them and, in too many cases, physically harm them. Women are more likely to suffer the pain and turmoil of elder abuse than are men.



Research suggests that some women have experienced abuse throughout their lives and others only begin to experience abuse when they have aged. In a 2006 study of women 60 years of age and older conducted by Bonnie Fisher and Sandra Regan, almost half of the over 800 women surveyed in a telephone survey reported they had experienced abuse and many had multiple exposures to abuse since turning 55. Whether the abuse was physical, emotional, psychological, or sexual, abuse was associated with long-term health problems for these women.

In the work of the Older Women's League, a champion for social change, they wrote a document/booklet on Elder Abuse. This organization advocates for accessible, affordable and high quality health care, economic security, and a quality of life that includes the right of all persons to remain in control of decisions throughout their lives and the right to live free of exploitation and abuse. OWL's Mother's Day Report of 2009 which was presented on the steps of the Capitol in Washington, DC, to a large audience of legislators, declared it was time to end elder abuse and make sure that our daughters and granddaughters and those they love can look forward to a long life free of coercion, physical and psychological harm. They asked for a federal standard that will ensure that future." Donna Wagner, Ph.D. Towson University.

NEWS FROM OTHER CLUBS

GREENVILLE SELLS POINSETTIAS

Linda Olivera is a dual member of the Greenville, TX Altrusa Club. One of their fundraisers is the annual Poinsettia and Wreath Sale. If any of you would be interested in purchasing a poinsettia, Linda will be happy to take your order and pick up a check from you at one of the November meetings. Poinsettias will be delivered the first week of December. These poinsettias have a reputation for being very strong, beautiful plants.

2011 Altrusa Annual Poinsettia & Wreath Sale	
	
Delivery Date: December 2	
All monies must be collected by November 16, 2011. Please ask the Altrusan who gave you this form for further details or visit our website at sites.google.com/site/altrusagreenville .	
6" Poinsettia (red, white, pink, marble)	\$10 Qty _____
8" Poinsettia (red only)	\$18 Qty _____
Poinsettia Tree (red only)	\$40 Qty _____
14" Color Bowl with Fern or Diamond Frost	\$35 Qty _____
20" Evergreen Wreath	\$20 Qty _____
28" Evergreen Wreath	\$30 Qty _____
All proceeds will be used locally to benefit our community. Many of Altrusa's programs focus on literacy. We are an international organization with a community service focus. We would like to Thank You, in advance, for your Support!	
	

CLUB CALENDAR NOVEMBER 2011

SU	MO	TU	WE	TH	FR	SA
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

- Thurs., Nov 3 (7:00 PM) Business Meeting (Clubhouse)
- Tues., Nov 8 (6:30-7:00 pm) Pillow Cases at Friends Place
- Thurs., Nov 10 (5:30 PM) Meet and Greet, Marcus Cafe
- Sat., Nov 12 (6:30 AM) Walk to End Alzheimer's
- Mon., Nov 14 (Noon) Reservations due for Nov 17 meeting
- Mon., Nov 14 (6:30 PM) Bridge at location TBD
- Tues., Nov 15 (6:30 PM) Appletree Court Auction
- Thurs., Nov 17 (7:00 PM) Dinner Meeting (Founders Hall)
- Fri., Nov 18 (11:30 AM) Lunch Bunch at Casa Milagro
- Mon., Nov 21 (6:00 PM) Tidings Deadline
- Mon., Nov 28 (6:00 PM) Wine & Chocolate Literary Society

NOVEMBER BIRTHDAYS

- 1 Hazel Weathers
- 6 Suzanne Cotton
- 21 Barbara Cornelius



Remember, if you choose, you may bring a gift to the dinner meeting in the month of your birthday. There will be an opportunity to put our names in a drawing (only \$1 per chance!) to win a birthday gift. The guideline is that the gift should cost around \$5.



MONTHLY MEET AND GREET



Thursday, November 10, 5:30 PM to 7:00-ish
 Marcus Cafe
 2701 Custer Pkwy, #700 | Richardson, TX 75080
 Bring someone interested in Altrusa!

WINE & CHOCOLATE LITERARY SOCIETY

The Wine & Chocolate Literary Society will meet 6:00-7:30 PM on Monday, November 28, at Friends Place Adult Day Services. Refreshments will be served.



MEETINGS

Business Meeting
 7 PM, November 3
 Clubhouse
 at Richardson Woman's Club

Dinner Reservations
 due by Noon, Monday, November 14
 Contact: Jean Stuart

Dinner/Program Meeting
 7 PM, November 17
 Founders' Hall
 at Richardson Woman's Club

Board Meeting
 No meeting in November

MEMBERSHIP RETENTION

BRIDGE



Monday, November 14
 6:30 PM Schmoozing
 7:00 PM Let's play bridge
 Location TBD