



Public Service Announcements (PSA's)

Following are the scripts for the "Altrusa Audio" CD provided in the Workbook for each club. Each announcement has space for you to add a tag, which is the information for your specific contact or event.

(1) Membership - "Pass It On " :60 sec

Radio: (music fades, announcer up) Altrusa, a local women's club do many good things for our community, including literacy projects. They're accepting new members, if interested, contact Susie Smith at The Floral Shop.

Sfx: (phone dialing)

Voice 1 Janet, I just heard that Susie Smith and her Altrusa club need help reading books and doing good things at the Floral Shop. Sounds like fun, pass the word.

Voice 2 OK, talk to you soon, goodbye. Beth, that was Janet she says that Altrusa do-gooder club of Susie Smith's is having a fun flower party at the bookstore, lets pass it on.

Voice 3 Look, there's Michelle - Hey! Michelle! We're going to an Altrusa party at the Flower place, come with us!

Anncr: SEE HOW THINGS CHANGE AS THE WORD GET PASSED ON? SO, THERE MIGHT BE ONLY A LITTLE TRUTH TO WHAT YOU'VE HEARD ABOUT ALTRUSA. GET THE REAL FACTS,

Tag: CALL (name) _____ At
(phone) _____
OR VISIT ALTRUSA'S WEBSITE

(7) Membership "Do you know, company" :30 sec

Voice 1 MS SMITH, DO WE HAVE ANY EMPLOYEES WHO LIKE TO HAVE FUN WHILE HELPING WITH COMMUNITY PROJECTS?

Ms Smith Sounds like Jane and me, what are you talking about?

Voice 1 ALTRUSA, A WOMEN'S SERVICE GROUP LOOKING FOR NEW MEMBERS. OUR COMPANY LIKES EMPLOYEES TO BE INVOLVED IN CIVIC GROUPS, AND MAY PAY ALTRUSA DUES.

Ms Smith So, you'll **pay** for me to join a **fun** group!?

Voice 1 HERE'S THE BROCHURE, LET ME KNOW WHAT HAPPENS.

Tag: FOR MORE ABOUT ALTRUSA OF (town)
_____ CALL (name) _____ At
(phone) _____

(8/9) Fund raiser - "At It Again" :30 / :60 seconds

THOSE ALTRUSANS ARE AT IT AGAIN. IT TAKES MONEY TO DO ALL THE GREAT THINGS THEY DO FOR OUR COMMUNITY, AND BOY DO THEY KNOW HOW. LIKE THIS 'FUN' FUND RAISER
(music continues over tag)

Tag (info about event)

60-second version allows more time for a longer tag

(6) Membership "Do you know, company" :60 sec

Voice 1 MS SMITH, DO WE HAVE ANY EMPLOYEES WHO LIKE TO HAVE FUN? WHO WOULD LIKE TO GET TO KNOW SOME OF THE MOST IMPORTANT LADIES IN OUR TOWN WHILE HELPING WITH SOME GREAT PROJECTS?

Ms Smith Well, you've just described Jane, and it sounds like me too. What are you talking about anyway?

Voice 1 I'M TALKING ABOUT ALTRUSA, IT'S A WOMEN'S SERVICE GROUP AND THEY'RE LOOKING FOR NEW MEMBES. YOU KNOW THAT OUR COMPANY URGES OUR EMPLOYEES TO BE INVOLVED IN A CIVIC GROUP, IN FACT WE MIGHT PAY THE DUES IF YOU BECOME AN ALTRUSAN

Ms Smith So, you mean you'll **pay** for me to join a **fun** group of women and do good things! Sounds too good to be true!

Voice 1 NOT AT ALL, HERE'S THE BROCHURE. CHECK IT OUT THEN LET ME KNOW WHAT YOU AND JANE THINK ABOUT ALTRUSA.

Tag: IF YOU'D LIKE TO KNOW MORE ABOUT ALTRUSA OF (town) _____ CALL (name) _____ At _____

(2) Service - "Volunteer" :60 seconds

LOOKING FOR A WAY TO VOLUNTEER IN OUR COMMUNITY? NOT SURE WHERE TO TURN BECAUSE YOU DON'T KNOW FOR SURE WHERE OR WHO YOU WOULD LIKE TO HELP? LET ME OFFER A SOLUTION. THE ALTRUSA CLUB HELPS IN MANY WAYS, NOT JUST WITH CHILDREN, OR JUST WITH SENIORS, OR JUST LITERACY, BUT WITH A VARIETY OF PROJECTS. YOU MIGHT SEE THEM OUT READING TO CHILDREN, HELPING BUILD A HOUSE, CLEANING FLOWER BEDS, ENTERTAINING SENIORS, CONDUCTING A FOOD DRIVE OR HELPING WITH ALMOST ANYTHING THAT NEEDS TO BE DONE IN OUR TOWN. ALTRUSA'S MOTTO IS 'LEADERS IN SERVICE' AND THAT'S JUST WHAT THEY'VE BECOME. JOIN THEM AS THEY HAVE FUN WHILE HELPING LOTS OF PEOPLE IN OUR COMMUNITY.

TAG: TO LEARN MORE ABOUT YOUR LOCAL ALTRUSA CLUB AND HOW YOU CAN HELP OUR COMMUNITY, CONTACT _____

(3) Service - "Volunteer" :30 second

IF YOU'RE LOOKING FOR A WAY TO VOLUNTEER IN OUR COMMUNITY, BUT NOT SURE WHERE TO TURN, LET ME OFFER A SOLUTION. THE ALTRUSA CLUB HELPS IN MANY WAYS, NOT JUST WITH CHILDREN, OR JUST WITH SENIORS, OR JUST LITERACY, BUT WITH A VARIETY OF PROJECTS. ALTRUSA'S MOTTO IS 'LEADERS IN SERVICE' AND THAT'S JUST WHAT THEY'VE BECOME. JOIN THEM AS THEY HAVE FUN WHILE HELPING LOTS OF PEOPLE IN OUR COMUNITY.

TAG: CONTACT ALTRUSA AT _____

(4) Membership - "Do you know" :60 seconds

Female 1 DO YOU KNOW ANY WOMEN WHO LIKE TO HAVE FUN? WHO WOULD LIKE TO GET TO KNOW SOME OF THE MOST IMPORTANT LADIES IN OUR TOWN WHILE HELPING WITH SOME GREAT PROJECTS?

Female 2 Well, yes, actually that sounds like something I might be interested in; and maybe Jane too. What are you talking about?

Female 1 I'M TALKING ABOUT ALTRUSA, I THINK OF IT AS MY OWN SISTERHOOD BECAUSE SOME OF MY BEST FRIENDS ARE ALTRUSANS. YOU SHOULD HAVE SEEN US LAST WEEK, WE HAD SO MUCH FUN! YOU KNOW, WE'RE ACCEPTING NEW MEMBERS COME WITH ME TO LEARN ABOUT ALTRUSA.

Female 2 Sure, I'll come, but, tell me about the kinds of things you do and who is in the group, when you meet, (voice fades out) and what was so much fun, and ..

Tag: IF YOU'D LIKE TO KNOW MORE ABOUT ALTRUSA OF (town) _____ CALL (name) _____ At (phone) _____

(5) Membership - "Do you know" :30 seconds

Female 1 KNOW ANY WOMEN WHO LIKE TO HAVE FUN? WHO WOULD LIKE TO KNOW SOME OF THE MOST IMPORTANT LADIES AROUND WHILE HELPING WITH GREAT PROJECTS?

Female 2 That sounds like something I'd like, maybe Jane too. What are you talking about?

Female 1 ALTRUSA! IT'S LIKE MY OWN SISTERHOOD, SOME OF MY BEST FRIENDS ARE ALTRUSANS. LAST WEEK WE HAD SO MUCH FUN! WE'RE ACCEPTING NEW MEMBERS, COME AND LEARN ABOUT ALTRUSA

Female 2 OK, but tell me what you do, who's in it, (voice fades out) and what was so much fun, and ..

Tag: FOR ALTRUSA INFORMATION CALL (name) _____ at (phone) _____